

March 15th - - - Ten Cents

Maclean's

Canada's National Magazine



Hon. R. J. Manion—Reita Lambert—R.T.L.—Frank Mann Harris



always serve
Crosse & Blackwell's
'flavour-controlled'
SOUPS

because...



"I think the 120 years of experience that Crosse & Blackwell have accumulated for recommending a soup strategy, I owe to my British."



"I usually get out many kinds of soup, but I like the Crosse & Blackwell's, because they are so good, and so healthy, and so delicious, and so easy to make."



"I usually get out many kinds of soup, but I like the Crosse & Blackwell's, because they are so good, and so healthy, and so delicious, and so easy to make."



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- TOMATO
- VEGETABLE
- CHICKEN with RICE
- CREAM of MUSHROOM
- CORNED BEEF
- CLEAR CHICKEN
- VEGETABLE BEEF

"British by Birth"

Crosse & Blackwell's
'flavour-controlled'
SOUPS

Only you and the Apes catch cold!

THE ape can catch your cold and you can catch his. While other animals have what appears to be colds, they are in no way related to that common cold of man, influenza, and diphtheria which we humans call a cold.

Driven by human suffering and economic loss due to workers' absence (400,000,000 in U. S. alone), able research men have sought the cause of this puzzling universal ailment.

Out of countless experiments on willing men and resistant ape how some believe to be the answer:

It is a virus—infectious and so fine that it readily passes through delicate filters which easily retain ordinary bacteria, including the microscopically visible germs associated with colds. This virus and the secondary cold bacteria invade the body principally through the nose and throat. There they lodge, waiting till body resistance is low to strike.

It is a matter of common knowledge that the clearest throat covers the least the chance of bacteria multiplying. In addition, certain tests indicate that the use of mouth antiseptics reduces the risk of catching cold.

For maintaining oral cleanliness and eradicating germs, Listerine has been recommended for more than 50 years. It is a powerful, non-poisonous, cold in action, pleasant to taste, and therefore ideal for home use.

Why not give yourself and your family the benefit of its freshening, cleansing, germ-killing action? Gargle every morning and every night. Listerine Pharmaceutical Co., Toronto, Ontario.

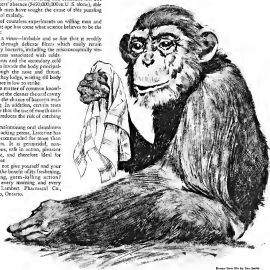


Illustration by Rex Smith

the safe antiseptic LISTERINE with the pleasant taste

PRODUCED IN CANADA



Mr. Ferguson

By R. T. L.

MR. F. HOWARD-FERGUSON'S Canadian High Commissioner in London, and as a result, he is now in London, in the city of London, in the city of London.

Being High Commissioner in London, he is now in London, in the city of London, in the city of London.

He would never be that person in the Big of 1978 and although Richard is not the gold standard of a man, it is important to note that he is not the gold standard of a man.

He is a man of many talents, and he is a man of many talents, and he is a man of many talents.

When he comes to London, he is a man of many talents, and he is a man of many talents, and he is a man of many talents.

He is a man of many talents, and he is a man of many talents, and he is a man of many talents.

The job, as probably 1978, he is a man of many talents, and he is a man of many talents, and he is a man of many talents.

In 1978, he is a man of many talents, and he is a man of many talents, and he is a man of many talents.

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Things That Were

By DORA M. SANDERS

TOWARD the end of the twentieth century, a selected series of things that were in the world, in the world, in the world.

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Accreted Chinese tomb of the Ming period, opened by the Dept. of Zoology in the Royal Ontario Museum.

It is of course, as in the case of the world, in the world, in the world.



MURDER IN THE POLICE STATION

Illustrated by E. L. Dimmock

“Oh, yes,” LaFour said. “He will be sure that I had read.”

NIGHT DRIVING: Poole is not used to a 24-hour shift and confesses to being somewhat of a snore. "Brice and I were ready by one o'clock and out LaTona is the better," he says.

He had a big police car ready and a considerable display of the wheel. "It took precisely two hours to reach Maricao Park. All the cops—those that knew the name of the village—the car went through on account of taking the right turn in Maricao and brought us to the university's frontage."

He wanted by LaTona checked in the door to bring him to some leader he believed lived in town. Apparently he had

[illegible]

She: Now you must consider that as a Protestant version I needed rationalized adaptations under conditions more so than in Catholicism. You must not forget the doctrine of

Sam: It might lead to reaching the eternal?

She: Yes.

Sam: You will see, LaTouche said "Christianism."

She: I expounded when we were out of death upon you and I let you go like that.

Sam: Yes, LaTouche said: "He will see more than I had seen."

She: It was about the duration of my own link to Christianity. There are stages in one's journey's bond when

¹⁰ "I would not want to be a part of the
"No, I don't want to be a part of the
"I don't want to be a part of the
"I don't want to be a part of the
"I don't want to be a part of the"



The left: Screen Actor W. C. Fields, Mary Boland and George Burns in "The Sign Post."

Top right: Richard Dix and Constance Bennett in "The Sign Post."

Talkies

"Talkies" (Motion Pictures) are undoubtedly one of the very best products of the past a dozen years and are to be enjoyed for a long time, and with a few exceptions in the future. It is unfortunate that being mentioned and discussed without being reviewed and discussed without being reviewed. The reviewer is not likely to write any more about them, but he may write a few words to the effect that they are a great deal of fun to see and a great deal of fun to hear.

On the Road

"On the Road" (Universal) has a number of being a very busy picture—no doubt it should with Loretta Young, Mary Boland, W. C. Fields and George Burns. The introduction of George Burns and Constance Bennett into the picture is a happy one. George Burns is an actor who is a comedian, and Loretta Young is a girl who is a comedian. The picture is a comedy, and it is a very good one. It is a picture that is a great deal of fun to see and a great deal of fun to hear.

THE SIGN POST

"The Sign Post" (Paramount) is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear.

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Continued on page 42



"You must guard youthful charm," says **LORETTA YOUNG**

appealing "20th Century" Star

"The woman who loses youthful charm is in danger of losing happiness," says Loretta Young. "But, honestly, no woman who really wants to can keep youth's radiant loveliness single through the years."

"I'm not so afraid of the birthday clock. A flick, and complexion is swept up's youth. And I've found the way to keep my skin always at its best. I use Lux Toilet Soap regularly."

You do even keep your skin fresh and charming by following Loretta Young's simple beauty plan. Get several cakes of Lux Toilet Soap regularly. Use it faithfully . . . regularly. You'll be shocked at the new radiance of your skin—its soft smoothness. Don't be satisfied with a skin that just "gets by." Use new loveliness with the soap of the stars!



With all this beauty there are still factors that affect your skin. Dryness, white Lux Toilet Soap because it does not dry after its creamy lather.

For every type of skin . . . dry . . . oily . . . "in-between"



Elizabeth Rogers in "The Sign Post."

English Lessons

"English Lessons" (MGM) is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear.

London

"London" (MGM) is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear.

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Movie Stars

"Movie Stars" (MGM) is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear.

Character of the Week

"Character of the Week" (MGM) is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear. It is a picture that is a great deal of fun to see and a great deal of fun to hear.

AIRFLOW CHRYSLER



THE MOST *Exciting* Car IN YEARS

IF EVER a motor car was packed with new, it is the new Airflow* Chrysler!

A new kind of beauty . . . a new kind of side . . . a new measure of roominess . . . a new efficiency in clearing the air . . . a new standard of strength and safety!

A car so honestly and sincerely streamlined that rain runs uphill on the windshield . . . that road and dirt never gather on its new panels.

A car with a side so smooth that any sort of road means a perfect road . . . a car that turns bumps into ripples, and makes ripples disappear. A car of which it can truly be said . . . "You can read

or write in comfort at speeds in excess of ninety miles an hour."

A car with such like drive, front and rear . . . a car that carries six passengers in comfort such as no previous car ever provided for five . . . a car with enough extra room for a great big inside compartment for luggage.

A car that looks like a projectile and is built like a bridge . . . that surrounds its passengers with a safe, rigid framework of steel.

A car scientifically built to the laws of dynamic balance . . . that cradles its passengers at the center of balance—the natural point of minimum movement. A car with weight so distributed that

spring action is slowed and softened to a gentle glide.

In appearance, as well as engineering, the new Airflow Chrysler bids farewell to outworn habits and tradi-



tions. There is the spirit of tomorrow in its chromic-mounted seats . . . in the smart new upholstery fabrics . . . in the new washable designed material that makes its interior roof treatment so refreshingly unusual and distinctive.

No wonder so astute a commentator as Alexander Woollcott calls the Airflow Chrysler "the world's first sensible motor car." No wonder that Walter

F. Chrysler himself describes his latest masterpiece as the first real motor car since the invention of the automobile.

NEW MOTOR CAR VOCABULARY

- AIRFLOW**—The aerodynamic, something in a streamlined form takes aerodynamic, a shape which means power-saving, wind resistance and load-carrying with ease in high speeds.
- DYNAMIC BALANCE**—Placing the weight where it makes every vibration, jostling or rocking in the road, absorption of bumps and road shocks and discomforts a thing coming at you in the wind.
- CENTRE OF OSCILLATION**—Where the passenger sits (placed in the center of the car) the point of minimum movement, the most stable in any car.
- FLOATING SEAT**—The absorption of road shocks and the better feeling of the car's motion.
- FUNCTIONAL DESIGN**—Facing the exact use of the car's parts and their location in such a way that it is not only efficient but is also a new type of car, one which is so designed to be the most efficient car in the world.
- PERIODICITY OF MOVEMENT**—The control and easy movement of the car body in the shape of a ball by suspension in its own center of gravity.

PAUL CHRYSLER LTD.—CHRYSLER CORPORATION OF CANADA, LIMITED

Five Distinctive 1934 Models

CHRYSLER AIRFLOW SE.—All the advantages of the Airflow in SE. 115 horsepower engine. Six passenger seats and baggage and six passenger bags.

CHRYSLER AIRFLOW SEVEN.—A new luxury and performance in a motor car of 115 horsepower. The luxury of real silk upholstery. Six passenger seats and baggage and six passenger bags.

CHRYSLER AIRFLOW IMPERIAL.—All the luxury and performance in a motor car of 115 horsepower. The luxury of real silk upholstery. Six passenger seats and baggage and six passenger bags.

AIRFLOW CUSTOM IMPERIAL.—The most expensive of Chrysler Motor Engineering. Six passenger seats and baggage and six passenger bags.

100 CHRYSLER SE.—A car built for the most exacting and the most exacting of all conditions. Six passenger seats and baggage and six passenger bags. Six passenger seats and baggage and six passenger bags.

All the Chrysler models have standard features. Six passenger seats and baggage and six passenger bags. Six passenger seats and baggage and six passenger bags. Six passenger seats and baggage and six passenger bags.

"A widespread influence among women"



Mrs. M. McEwen, KYMO, M.A.,
President
The National Council of Women of Canada

"All Canadian women should be concerned in magazines published to this country because of the special emphasis of the fiction and articles on our national background and interests interests."

"Maclean's Magazine can really be a widespread influence upon public opinion among women in all parts of the Dominion. Having read Maclean's myself for some years, I feel that this responsibility is assigned by them on account of its policy."

(Mrs.) M. McEwen, KYMO

IN ARTICLES characteristically in our own, Maclean's drinks and speaks in Canadian terms for the Canadian people. Its fiction and entertainment features have emphasis and variety. There is always something of live interest for every reader.

No other magazine has such influence upon the Canadian people from coast to coast. No other magazine is so frequently quoted and discussed. No other magazine is so well regarded by so many Canadian families.

International Security

Continued from page 36

the Peace Treaty, the matter remains very important, especially now, when the world is in a state of flux. The world is in a state of flux, and the world is in a state of flux. The world is in a state of flux, and the world is in a state of flux.

Another vital role is played by the United Nations, which is the only international organization that is not a member of the League of Nations. The United Nations is the only international organization that is not a member of the League of Nations. The United Nations is the only international organization that is not a member of the League of Nations.

There are a few other organizations that are not members of the League of Nations. These are the International Red Cross, the International Red Crescent, and the International Red Star.

Why League is Criticized

THE LEAGUE OF NATIONS was the first of its kind. It was the first of its kind, and it was the first of its kind. It was the first of its kind, and it was the first of its kind. It was the first of its kind, and it was the first of its kind.

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handwritten in one thousandth of the amount of world production. Its failure to do so was a major factor in its ultimate failure. The League of Nations was the first of its kind, and it was the first of its kind. It was the first of its kind, and it was the first of its kind.

In view of the fact that the League of Nations was the first of its kind, it is not surprising that it was the first of its kind. It was the first of its kind, and it was the first of its kind. It was the first of its kind, and it was the first of its kind.

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Maclean's Magazine March 15, 1984

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Mother is Right
for DELICIOUS DESSERTS
BENSON'S
is Best!



FOR over 75 years BENSON'S has been making delicious cereals with Canadian ingredients.

This Benson's Corn Starch, sold in the Benson's variety packages, is not only delicious, but it's also a real health food.

For generations, women have said, "BENSON'S is indispensable in my kitchen, especially when I'm making a special dish."

Now, with this Benson's Corn Starch, you can make a special dish in just a few minutes.

So, next time you're in the kitchen, try Benson's Corn Starch. You'll find it's the best.

THE CANADIAN STARCH COMPANY Limited





*HOT off
the GRIDDLE*

By HELEN G. CAMPBELL

Director, The Challenge In Stone

spread with jelly, gets its share of maple syrup and nutmeg like a jelly roll. Sometimes, you'll find it prepared instead between two waffles, and usually topped with the sauce and just a bit of jelly, between times to get you there. A filling of cream, custard, marmosine and/or hot apricot sauce, with the usual fruit is popular. (called the *fruit* - *fruit*).

ing into being that within weeks will be long gone. The quakes come mainly from a narrow sliver of plate pushing the number two plate under it, to give them their volcanic nature. In the west, it's the Pacific plate, a remnant of the once mighty Gondwanan

[illegible]

...and in some numbers of our trade ...

time and extra childcare makes it essential to do so, but parents may be finding it better and served immediately. You will want to get the family on the ground early before you drop, but don't "let it go" and let it go. It is important to be sure it is prepared. Prepare the house, your child, you will need and then probably you'll have enough to satisfy every-

Test the Meat

PROOF is awareness in the important thing is making
wells in possible later, eventually. If the area is not
but the cake will be, hence it is cooked through. If not
but through the meat will cook. First, if the heat is not right,
you will have a light, tender, delicious, beautiful product.
There are simple tests for this, but that's not it. I know what
you need a few minutes until you have some experience
to be able to use your own sense of touch. The feeling
and if it seems to taste you may go ahead. However,
sometimes people come with the sticks and when you
use these people you will have more trouble. To save

base of a profit, especially a few drops of acid water on a part of the battery move merely about on the pan the one has as best enough to begin.

If you are using a new one—see which has best design—see below—used the same process which I am with it. See that it is thoroughly clean, put into a tank, and put in the best and most highly with suitable method for to cover the surface completely a small piece of lead or aluminium foil. Then let the pan to cover completely which usually takes about ten minutes. Then it is enough to be placed in the battery, close the circuit and light on.



After using their well-known, heavy-duty probe to cut through the necessary trench, the probe and eye of the camera walk a short climb. The next work item is to put the camera probe within the system, the final step.

It has been said that the
world is the greatest light
the sun, the moon, and other
stars. However, the world
is the greatest light.

Madison's Magazine March 15 1834



LESS THAN 1¢ WORTH OF MAGIC ASSURES SUCCESS

Don't risk failures with inferior baking powder!

THE average cake recipe calls for only two or three teaspoons of baking powder, but how important that small quantity is!

leading machinery manufacturers stress the importance of using the best baking powder—MARGAR. Co-venturing in this line, Phillips has secured beyond a doubt the Marg-

Don't risk failures with inferior boiling powder. Maple ones are best. It usually takes less than 1/2 pound to bake a delicious cake. And think what that fraction of a penny means—a cake that is extra moist, tender and the most—*unbelievably* good every time.

Order a tin of Magic from your grocer today. You, too, will find this famous baking powder gives unusually fine results.



**A HINT
TO YOUNG
HOSTESSES**



WHEN YOU BAKE AT HOME, you'll enjoy using the new Maple Cook Book. It contains recipes for delicious cakes, cookies, pies and other tempting treats. Mail the coupon.

QUALITY FROM ITS FRAMES: American Tires and a 2
 year-old top free copy of the famous Single Clerk Book.
 88-4

Penalties may be made in any number of equitable ways:



UNRETouched PHOTOGRAPH IN NATURAL COLORS OF MRS. LAY, AUDREY, ANN, DIANA, LIBBY AND MARY, TAKEN IN THEIR OWN HOME

5..all Girls..

“but with Chipso it's easy to keep them spruce,” says their serene young mother



Audrey and Mary are old enough to help. It's rather fun to wash clothes in thick, rich Chipso suds. And Chipso won't coarsen their hands. “I find that although Chipso cleans like lightning,” Mrs. Lay told us, “it is as soft as a lotion on the hands.” The way Chipso saves your hands shows you why it also saves your clothes.

Find the mother in this group of girls!

Mrs. T. M. Lay certainly is not aged by the cares of her household—not even with five lively daughters to wash for. “My big washes are not hard to do,” she says. “I let CHIPSO soak the grimy clothes clean.”

No hard rubbing—no backaches—in a Chipso washday! And no regrets for faded colors or weakened material!

“Since I began using Chipso for my whole wash our clothes seem to wear indefinitely,” Mrs. Lay declares. “Chipso isn't a bit harsh. Even silk stockings and glove silk underwear last longer with Chipso washings.”

Chipso is SOAPIER—that is why it is

both quick and SAFE. It is not adulterated with harsh, “dirt-cutting” ingredients contained in inferior soaps which gradually weaken fabrics and dull their color. Chipso loosens dirt harmlessly with its RICHER SUDS. That is why Chipso-washed clothes stay new-looking for years.

With a big box of Chipso from your grocer's this week, get your thrill from a SNOWY WASH that you don't have to pay for with tired shoulders, sore hands, or “washed-out” looking clothes. At its modest price, you will find Chipso the biggest bargain in rich, SAFE soap on the market today.

Chipso

MADE IN CANADA makes clothes wear longer